ICONICA Alesta® SD SuperDurable powder coatings for metal substrates

ICONICA is part of the Alesta[®] SD powder coatings range for metal substrates, based on a super durable polyester resin technology and offering superior exterior durability.

Alesta[®] SD is ideal for buildings where aesthetic stability is essential and for any application in high UV level environments. Alesta[®] SD meet the requirements of Qualicoat Class II, GSB Master, BS EN 12206 and AAMA 2604. All ICONICA metallic finishes were made using Axalta's unique technology, ensuring excellent finish consistency even in difficult application conditions.

Targeted applications are doors, window frames, cladding and other parts in architecture and construction of prestigious buildings. Also intended for urban furniture, shopping centers, garden furniture, lighting and other general industrial applications where the gloss retention and colour fastness are very important.

Highlights

- Outstanding durability
- ICONICA contains a wide selection of colours, effects and gloss levels
- Superior batch to batch appearance consistency and during application
- Qualicoat Class II and GSB Master approvals

- Designed by trend experts
- Easy application
- Standard curing window, avoiding additional energy costs
- Up to 25 years warranty (under conditions)
- Environmentally friendly, free of any solvent based material
- Available from stock

Designed by trend experts, ICONICA was brought to life to inspire the design and architecture of tomorrow. ICONICA is divided in 4 themes: Eden Garden, Energy Manifesto, Arty Fusion and Techno Precious.

Eden Garden			Energy Manifesto			Arty Fusion			Techno Precious		
	SD031C9001020	Kinetic Tangerine		SD130C2011020	City terracotta		SD031C8021020	Grey Gold		SD301C7031020	
	SD031C7002020	Digital Red		SD301C3012020	Fa'Brick		SD031C8022020	Sunny Gold		SD301C1032020	
	SD031C7900720	Groovy Red		SD301C3013020	Timeless Rust		SD034C8023020	Gold Supreme		SD031C1033020	
	SD030C8004020	Intense Carbon		SD301C4014020	Cast Iron		SD031C4900520	Fine Pearl		SD301C9034020	
	SD031C8005020	Denim Effect		SD301C5015020	Smoked Steel		SD031C8025020	Anodised Silver		SD201C7035020	
	SD031C8006020	Electric Dream		SD301C5016020	Modern Khaki		SD130C6026020	Silver Dream		SD301C7036020	
	SD031C1007020	Aqua Splash		SD130C5017020	Verdigris		SD031C6027020	Original Platinum		SD301C7037020	
	SD301C5008020	Urban Cement		SD301C7018020	Vintage Red		SD031C3300520	Techno Black		SD801C4038020	
	SD301C6009020	Concrete Touch		SD301C7900621	Blue Workshop		SD031C5029020	Noble Bronze		SD301C8039020	
	SD301C6010020	Metallic Asphalt		SD031C4020020	Green Factory		SD031C6030020	Simply Copper		SD301C2040020	
		SD031C7002020 SD031C700720 SD030C8004020 SD031C8005020 SD031C8006020 SD031C1007020 SD301C5008020 SD301C6009020	SD031C9001020 Kinetic Tangerine SD031C7002020 Digital Red SD031C7900720 Groovy Red SD030C8004020 Intense Carbon SD031C8005020 Denim Effect SD031C8006020 Electric Dream SD031C1007020 Aqua Splash SD301C5008020 Urban Cement SD301C6009020 Concrete Touch	SD031C9001020Kinetic TangerineSD031C7002020Digital RedSD031C7000720Groovy RedSD030C8004020Intense CarbonSD031C8005020Denim EffectSD031C8006020Electric DreamSD031C1007020Aqua SplashSD301C5008020Urban CementSD301C6009020Concrete Touch	SD031C9001020 Kinetic Tangerine SD130C2011020 SD031C7002020 Digital Red SD301C3012020 SD031C7900720 Groovy Red SD301C3013020 SD030C8004020 Intense Carbon SD301C4014020 SD031C8005020 Denim Effect SD301C5015020 SD031C8006020 Electric Dream SD301C5016020 SD031C1007020 Aqua Splash SD130C5017020 SD301C5008020 Urban Cement SD301C7018020 SD301C6009020 Concrete Touch SD301C7900621	SD031C9001020Kinetic TangerineSD130C2011020City terracottaSD031C7002020Digital RedSD301C3012020Fa'BrickSD031C7900720Groovy RedSD301C3013020Timeless RustSD030C8004020Intense CarbonSD301C4014020Cast IronSD031C8005020Denim EffectSD301C5015020Smoked SteelSD031C8006020Electric DreamSD301C5016020Modern KhakiSD031C1007020Aqua SplashSD130CS0170200VerdigrisSD301C5008020Urban CementSD301C7018020Vintage RedSD301C6009020Concrete TouchSD301C7900621Blue Workshop	SD031C9001020Kinetic TangerineSD130C2011020City terracottaSD031C7002020Digital RedSD301C3012020Fa'BrickSD031C7900720Groovy RedSD301C30130200Timeless RustSD030C8004020Intense CarbonSD301C4014020Cast IronSD031C8005020Denim EffectSD301C5015020Smoked SteelSD031C8006020Electric DreamSD301C5016020Modern KhakiSD031C1007020Aqua SplashSD130C5017020VerdigrisSD301C5008020Urban CementSD301C7900621Blue Workshop	SD031C9001020Kinetic TangerineSD130C2011020City terracottaSD031C8021020SD031C7002020Digital RedSD301C3012020Fa'BrickSD031C8022020SD031C7900720Groovy RedSD301C3013020Timeless RustSD034C8023020SD030C8004020Intense CarbonSD301C4014020Cast IronSD031C8025020SD031C8005020Denim EffectSD301C5015020Smoked SteelSD031C8025020SD031C8006020Electric DreamSD301C5016020Modern KhakiSD130C6026020SD031C1007020Aqua SplashSD130C5017020VerdigrisSD031C300520SD301C5008020Urban CementSD301C7018020Vintage RedSD031C300520SD301C6009020Concrete TouchSD301C7900621Blue WorkshopSD031C50292020	SD031C9001020Kinetic TangerineSD130C2011020City terracottaSD031C8021020Grey GoldSD031C7002020Digital RedSD301C3012020Fa'BrickSD031C8022020Sunny GoldSD031C7900720Groovy RedSD301C3013020Timeless RustSD034C8023020Gold SupremeSD030C8004020Intense CarbonSD301C4014020Cast IronSD031C4900520Fine PearlSD031C8005020Denim EffectSD301C5015020Smoked SteelSD031C8025020Anodised SilverSD031C8005020Electric DreamSD301C5016020Modern KhakiSD130C6026020Silver DreamSD031C1007020Aqua SplashSD130C5017020VerdigrisSD031C6027020Original PlatinumSD301C5008020Urban CementSD301C7018020Vintage RedSD031C300520Techno BlackSD301C6009020Concrete TouchSD301C7900621Blue WorkshopSD031C5029020Noble Bronze	SD031C9001020Kinetic TangerineSD130C2011020City terracottaSD031C8021020Grey GoldSD031C7002020Digital RedSD301C3012020Fa'BrickSD031C8022020Sunny GoldISD031C7900720Groovy RedSD301C3013020Timeless RustSD034C8023020Gold SupremeISD030C8004020Intense CarbonSD301C4014020Cast IronSD031C4900520Fine PearlSD031C8005020Denim EffectSD301C5015020Smoked SteelSD031C8025020Anodised SilverSD031C8006020Electric DreamSD301C5016020Modern KhakiSD130C6026020Silver DreamSD031C1007020Aqua SplashSD130CS017020VerdigrisSD031C300520Techno BlackSD301C5008020Urban CementSD301C7900621Blue WorkshopSD031C5029020Noble Bronze	



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